



M A N D E L A
M A R K E T P L A C E

1364 7th Street • Oakland, California 94607 • Phone: 510-433-0993 Fax: 510-433-0659

PRESS RELEASE

FOR IMMEDIATE RELEASE

Contact:

Quinton Sankofa

Mandela MarketPlace

510-433-0993 ext 3#

Agriculture—A Pillar of African American History A Community Event paying tribute to Dr. George Washington Carver

OAKLAND, Ca.—In collaboration with the Network for a Healthy California, on Feb. 20

Mandela MarketPlace presents *The Peanut Man*, a Black History Month event that celebrates the life of Dr. George Washington Carver. The event is free to the public and will be held at Mandela Foods Cooperative, a community owned grocery store in West Oakland located at 1430 Seventh St., from 2 p.m. to 5 p.m.

A representative from Oakland Technology Exchange will be available to explain how West Oakland residents can receive a free computer through the Take Home Computer Program. Also, the Black Nurses Association will be on site to conduct health screenings for high blood pressure and diabetes.

Other elements of this celebration include the raffling of gifts and prizes, including, cookbooks, calendars and a \$50 gift card to Mandela Foods Cooperative.

-MORE-

The substance of economic development lies in enabling a people to meaningfully control their economic environment so as to improve their quality of life. (Khurshid Ahmad)

www.mandelaMarketPlace.org



M A N D E L A M A R K E T P L A C E

1364 7th Street • Oakland, California 94607 • Phone: 510-433-0993 Fax: 510-433-0659

Carver's life and work will continue to be celebrated by featuring cooking demonstrations, taste testing and information aimed at providing ways to achieve healthy living.

In addition, The West Oakland Youth Standing Empowered (WYSE) team will give a presentation on Dr. George Washington Carver's impact on Black Farmers.

"Carver was a champion for small black farmers in the South during tough economic times," said Quinton Sankofa, Programs Coordinator for Mandela MarketPlace (MMP). He said MMP seeks to continue that legacy by supporting small black farmers in Northern California.

Mandela MarketPlace is a 501(c) 3-community leadership incubator that provides civic engagement, economic and entrepreneurial opportunities to low-income residents and minority farmers. As its goal, Mandela MarketPlace seeks to strengthen community health, integrity, and identity for inner-city Oakland residents and businesses, and local family farms.

###

The substance of economic development lies in enabling a people to meaningfully control their economic environment so as to improve their quality of life. (Khurshid Ahmad)

www.mandelaMarketPlace.org